



UNIVERSITY ALLIANCES

Alignments with key universities bring the resources of universities into the corporate work place and vice versa. Aligning with universities for learning partnerships creates an intellectual environment and a method and modality of learning that is distinct to institutions of higher learning.

Many corporations now partner with universities to address learning needs that are not addressed effectively by traditional training resources. A university alliance will provide the scholarship and teaching style of college professors and in many cases, a more rigorous approach to learning and interacting.

A university alliance can also serve to provide a graduate program—a corporate MBA or Masters-- that has been customized to the company, the business, or the industry. Customized graduate degrees frequently solve an organizational issue or provide insight into a company's growth potential. Individuals matriculate through the program by working through a company issue within a learning curriculum designed to establish the academic requirements of the degree. Organizations benefit by having key executives, familiar with the company culture or industry standards, address company challenges buttressed by academic rigor.

Institutional learning and corporate learning have traditionally been kept separate, one considered to be so drastically different from the other. These two learning industries can form a powerful partnership for learning, if leveraged appropriately. Learn how University Alliances can benefit your organization.

- Would your training audience benefit from a more rigorous intellectual approach to specific subject matter? RightHands Resources will arrange a university alliance that will address your specific learning goals.
- Would you like to provide a MBA or Masters program, customized to your industry or company, for a select group of individuals? RightHands Resources will work with accredited universities to provide customized graduate degrees for your organization or industry.

**CONTACT RIGHTHANDS RESOURCES TO HELP
YOU MEET YOUR LEARNING OBJECTIVES.**