



TRAIN THE TRAINER/ MASTER TRAINER CERTIFICATIONS

Most large organizations provide learning opportunities for salespeople, employees, and management. Learning opportunities for the training professionals within the organization are usually very few or non-existent.

Many trainers come into their jobs from other positions within the organization that are non-training related. New trainers frequently learn the ropes through trial and error. The value that the training organization brings to the corporation is significantly greater when the trainers follow a learning curriculum that provides a solid foundation for adult learning, facilitation and presentation, and instructional design. Organizations suffer when trainers do not possess the skill set necessary to effectively train adult learners.

If internal training personnel were skilled at program delivery, most learners would rather have the internal trainer deliver the content. A good training curriculum for corporate trainers provides a process for learning the skill set that contribute to the success of learning organizations.

There are many courses that can be delivered by internal training professionals. Time management, negotiating skills, interviewing skills, and understanding customer behavioral preferences, are examples of courses that a trainer can be certified to train others.

“Train the trainer” certification is not exclusive to training professionals. Managers and executive leaders can also be trainer certified to deliver certain management courses.

Master training certification is for the trainer who has mastered certain course content and is now ready to train and certify training professionals and/or senior management.

The industry has many resources for Train the Trainer and Master Trainer certifications; finding the best resource can be tedious and time-consuming. Training trainers is an essential function for the success of most training organizations. Outsourcing the industry research is a strategic investment of resources and time.

- Does your organization currently have a structured training curriculum for training professionals? RightHands Resources will work with you to assess your training goals and develop a training curriculum to meet your objectives.



- Do your trainers need certification in a particular course or workshop? RightHands Resources will work with you to determine the certification process, locate the resources to certify your trainers in a given course, develop and distribute the pre-work, arrange the training event, and develop sustainability and coaching tools.
- Are there individuals in your organization who are experts in course content and would like to expand that expertise to train other trainers? RightHands Resources will work with you to provide Master Training certification for subject matter experts.
- Would you like to set up training certification parameters for in-house, customized courses to provide consistency and quality of learning? RightHands Resources will work with you and provide expertise in developing a certification process for customized learning solutions.

**CONTACT RIGHTHANDS RESOURCES TO HELP
YOU MEET YOUR LEARNING OBJECTIVES.**