



E-LEARNING

Many organizations are turning to e-learning to reduce training costs and offer an easy and convenient training modality to company learners. The resources for e-learning within the training industry are vast, ever-changing, and have steadily increased over the past ten years.

E-learning resources, although intended to save companies time and money, can be exceptionally counterproductive if the right e-learning resource is not implemented. Whether the e-learning modality is off the shelf or customized, the effectiveness of the training will depend on several factors:

- The correct diagnosis of a learning need.
- The affinity and skill set of the learner to learn through an e-learning approach.
- The effectiveness of the chosen e-learning product.
- The sustainability and follow up of the training.

Most organizations now recognize that e-learning is more than just an electronic book, however, many e-learning resources still do not engage the learner or hold the learners attention. Organizational efforts to customize e-learning content can yield mixed results: content may vary from the dry, esoteric, and didactic to content that is rich in technology and entertainment while doing little to promote learning and skill development. E-learning resources must be approached cautiously and thoughtfully.

Blended learning which incorporates e-learning is also heavily incorporated into most training curriculum. Utilizing blended learning effectively is usually achieved with a lot of preparation and forethought.

E-learning and blended learning have become the buzz words for training innovation and cost efficiency in the training industry. Many training organizations raced to embrace this cutting edge technology before fully assessing the affinity of the learner for this training modality and the technological readiness of the organization.

Successfully incorporating e-learning and/or blended learning into a training curriculum can be resource intensive and time consuming. Understanding the organizations' and learners' readiness and linking e-learning initiatives accordingly is essential to implementing a productive, learner-focused e-learning curriculum.



- Would you like to incorporate e-learning into an existing curriculum? RightHands Resources will work with you to determine the type of e-learning that your organization will support and provide an analysis of the available resources.
- Would you like to measure the impact of your current e-learning initiatives or determine the ROI of e-learning already in place? RightHands Resources will provide the expertise to align training metrics with your e-learning objectives.
- Do you need an analysis of the industry resources available to address your e-learning needs? RightHands Resources will assess your learning objectives and provide a detailed analysis of the industry resources that address your specific training needs.

CONTACT RIGHTHANDS RESOURCES TO HELP
YOU MEET YOUR LEARNING OBJECTIVES.