



## CORPORATE UNIVERSITY DEVELOPMENT

Corporate Universities are as diverse and distinct as the corporations themselves. Corporate universities can be as informal as a resource of books, articles, and tapes and as comprehensive as a structured and progressive learning curriculum that includes facilitated workshops and subject matter experts.

Some corporate universities link content with job competencies, while others are used to fulfill organizational initiatives.

A corporate university, whether simple or complex, can serve an organization in the following ways:

- Support the organization's learning initiatives.
- Provide "as-needed" training in lieu of "one size fits all" training.
- Aligning and linking job competencies to a structured learning approach.
- Provide a conduit for e-learning or blended learning.
- Serve as a progressive learning tool by which employees matriculate through a structured training system.
- Provide a organized training curriculum for tenured employees.
- Provide regional training, saving time and money on travel and work loss.
- Provide a virtual platform for learning and development.
- Provide a learning environment that aligns with the organizational culture.
- Provide consistency within the organization for learning platforms.

A corporate university can be equally functional for small or large corporations. A corporate university that has been developed, structured, and implemented effectively will provide consistency of learning tools, organizational acculturation, a depository for learning resources, and a training structure for ongoing development. Corporate universities can catapult learning organizations into the forefront of innovation and training excellence.



- Would you like to develop a corporate university? RightHands Resources will work with you to assess your learning objectives and develop a corporate university that supports your learning objectives and sustains your training efforts.
- Do you already have a corporate university in place and would like to expand its value potential? RightHands Resources will work with you to assess your expansion goals and align the appropriate learning resources.
- Would you like to offer regional training through your corporate university? RightHands Resources will work with you to arrange regional training events and provide regional training resources.
- Would you like to bring e-learning, blended learning, or distance learning modalities to your corporate university? RightHands Resources will provide an analysis of the industry resources that are appropriate for your learning needs and incorporate those resources into your corporate university.
- Would you like to expand your corporate university to groups with diverse learning needs? RightHands Resources will work with you to provide a corporate university that addresses the needs of different learners.

**CONTACT RIGHTHANDS RESOURCES TO HELP  
YOU MEET YOUR LEARNING OBJECTIVES.**