

WE ASSESS YOUR SPECIFIC
LEARNING NEEDS

WE RESEARCH THE INDUSTRY AND
LOCATE THE BEST RESOURCES

WE ARRANGE
THE TRAINING EVENT

WE PROVIDE
SUSTAINABILITY TOOLS

*“A Powerful Search Engine
for the Training Industry!”*



RIGHT HANDS RESOURCES™

CORPORATE LEARNING SOLUTIONS







THE RIGHT TRAINING DRIVES PERFORMANCE MORE THAN ANY OTHER SUCCESS FACTOR

- Do you need a training curriculum for your sales team?
- Do you need to locate a PhD to measure training metrics?
- Do you need a one-day leadership course for a national meeting?
- Do you need to update an existing program?
- Do you need to customize a course for a specialized business need?
- Do you need to incorporate e-learning into an existing curriculum?
- Do you need to offer training to the Administrative Professional support team?
- Does your team need a refresher course on computer training?
- Do you need to offer training to tenured employees?
- Does your management team need leadership or coaching training?

The best value for your training dollar is to deliver the right training at the right time and make sure that training sticks.

WITH RIGHT  HANDS RESOURCES™ CONSIDER THE JOB – DONE!

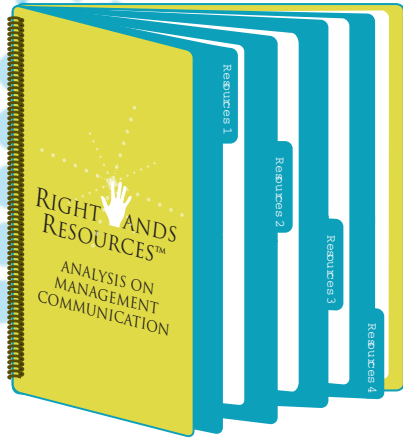
OUR FOCUS AND EXPERTISE IS FINDING THE BEST TRAINING RESOURCES FOR YOUR TEAM

-  We work with you to assess your training needs and performance goals.
-  We research the industry for the best possible training resources that address your specific needs.
-  We research the available resources and choose the top 3 to 5 that meet your learning criteria.
-  We compile a list of options as well as a detailed analysis of each option, simplifying the decision-making process.
-  We contact the resource that you choose and negotiate the best terms for your team.
-  We arrange the training event, align appropriate training metrics, and develop sustainability tools as an adjunct to the training.

We leave no stone unturned!

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OUTSOURCE INDUSTRY RESEARCH TO INDUSTRY EXPERTS



- ✋ Turn months of searching into a simple decision process.
- ✋ Eliminate trial and error experiences.
- ✋ Bring good ideas to fruition.
- ✋ Make the most of your training dollars.
- ✋ Focus your energy and resources on driving the business.

Company Challenge: Sales Managers were having increasing difficulty motivating their sales teams and driving performance. Poor performance was rarely addressed and high performers were leaving the company. The company sponsored several leadership courses for management, however, these failed to produce the desired result. Workshops on managing poor performers with company structured improvement plans also failed to achieve the desired results. Management morale was at an all-time low.

Learning Need: A needs assessment showed that many of the company's managers did not know how to have critical conversations with team members regarding performance. Most managers used the same coaching practices with high performers that they used with low performers. Company sponsored leadership programs were more philosophical than practical. Managers needed more hands on training to develop the skills necessary to communicate with team members about performance expectations. Managers had a tendency to focus on poor performers when they could no longer be ignored and to ignore high performers altogether.

Industry Research: Industry research found a host of leadership and coaching developmental opportunities. The resource list was narrowed to the opportunities that addressed the most critical need—communication and accountability. An analysis was given to the Vice President of Sales. A week of development for company managers was arranged and performance measures were linked to the training.

Outcome: As a result of a cultural shift in coaching and communication, retention of high performers increased and disciplinary employee improvement plans decreased significantly. A structured management development curriculum was also put in place for new and tenured managers.

NO MORE WADING THROUGH A POOL OF TRAINING RESOURCES SEARCHING FOR THE RIGHT FIT

We have researched and arranged thousands of training opportunities:

- Leadership • New Manager Training • Ongoing Management Development • Executive Coaching
- Corporate Ethics • Sexual Harrassment • University Alliances • Corporate University Development
- 360° Feedback • Sarbanes-Oxley Training • Business Writing • Administrative Professional Training • Training Metrics • E-Learning • Strategic Thinking • Interactive Learning • Competency Development • Selling Skills • Train the Trainer Certification • Master Trainer Certification • Accountability Training • Appropriate Business Conduct • Teamwork • Diversity Training • Instructional Design • Sustainability Tools • Business Etiquette • Facilitation Skills • Presentation Skills • Blended Learning • Project Management Training • Understanding Customer Behavior • Pharmaceutical Sales Training • Disease State Training • Technical Training • Professional Image • Negotiating • Specialized Product Training • Account Targeting • Hospital Selling • Consultative Selling • Learning Modules • Customization • Goal Setting
- Time Management • Listening Skills • Mentoring • Conflict Resolution

WE KNOW THE INDUSTRY LIKE THE BACK OF OUR HAND

We Know the Industry

- We are members of the national training organizations (ASTD, SPBT, Training Magazine Top 100, TrainingOutsourcing.com), and many specialized learning organizations.

We Know the Experts

- From PhD's in Metrics and Measurements to e-Learning consultants, from motivational speakers to medical influence leaders, we know the industry experts and we can bring that expertise to your organization.

We Work For You




- RightHands Resources is not affiliated with any industry resource providers. We are independent researchers; this ensures you an objective, unbiased analysis.

It is our mission to comb the industry on a daily basis and keep abreast of new developments, current trends and cutting edge learning resources.

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We know
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PUT A FEATHER IN YOUR CAP

-  Add a wealth of industry expertise to your team.
-  Achieve all of your learning goals.
-  Use your training dollars wisely.

Visit our website:

- To learn more about *RightHands Resources*
- For the latest industry trends and learning tools
- To download free training slides, articles, and learning tools.



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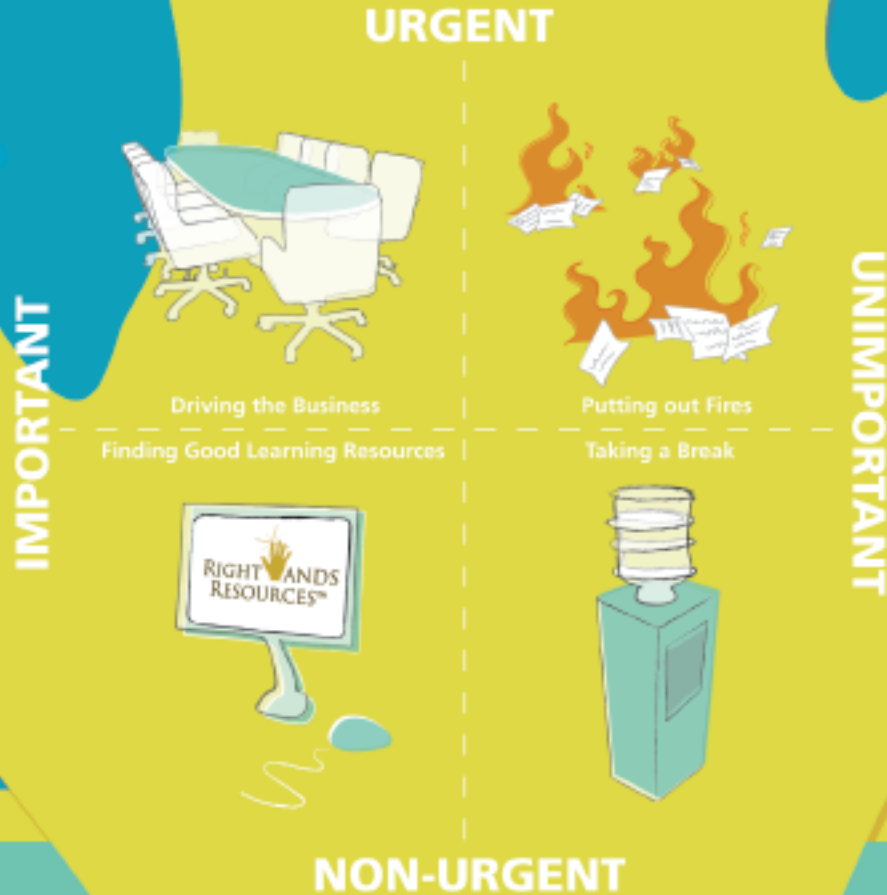
www.righthandsresources.com

When you add our reliable RightHands to your team, you take researching industry resources, arranging training events, defining training metrics and an array of other tasks, off of your plate and put it on ours.

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TOO BUSY TO LOOK FOR GOOD LEARNING RESOURCES?

SOMETIMES URGENT WINS AND IMPORTANT/NON-URGENT HAS TO WAIT.
YOUR TRAINING NEEDS WILL NEVER HAVE TO TAKE A BACKSEAT TO URGENT AGAIN.



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